

Certificate in Social Media

Must be a COMM, TCMS or USLA-JRN major to pursue this certificate.

**Please note that it takes a minimum of two (2) semesters
to complete the Social Media Certificate.**

This is a 15 hour certificate

You must earn a B or better in each course to apply it to this certificate

COMM 275 with a B or better is a prerequisite for COMM 476

REQUIRED COURSEWORK		
COMM 275	Introduction to Social Media	3
COMM 476	Advanced Social Media	3
Select three of the following:		9
COMM 230/JOUR 230	Communication Technology Skills	
COMM 260	Intro to Communication & Sports	
COMM 307/JOUR 301	Communication Law and Policy	
COMM 323	Strategic Communication	
COMM 330	Technology and Human Communication	
COMM 375	Media Audiences	
COMM 403	Media, Children and Adolescents	
COMM 407/WGST 407	Gender, Race and Media	
COMM 438	Propaganda	
Watch for relevant COMM 289 and 489 courses that will be 'in development'. We will apply COMM/JOUR 250 to this certificate. Please contact Prof. Street for authorization of these adjustments.		
Total Semester Credit Hours		15