

## Eunhui Kim

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Bolton Hall 109G

College Station, TX

### EDUCATION

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**Ph.D. in Communication Studies** **2017 - 2022**

Communication & Information Sciences, University of Alabama, USA.

Dissertation: East Asian International Sojourners' Identity Management in the Host Country.

Completed: August 2022.

Preliminary Exams completed: December 2019.

**M.A. in Communication** **2014 - 2017**

Department of Communication, University of Louisiana at Monroe, USA.

**B.A. in East African Studies** **2010 - 2014**

Department of African studies, Hankuk University of Foreign Studies, Republic of Korea

### ACADEMIC POSITIONS

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2022 – Present

**Lecturer**

Communication & Journalism, Texas A&M University

- **COM 335: Intercultural Communication Fall 2023**
  - Mass lecture (max, 148)
  - Helped students to understand more about themselves as cultural beings and how their cultures influence their lives.
  - Developed students' ability to Examine the relationship between culture and communication.
  - Lead students to Identifying and exploring some of the challenges inherent in communication between people from different culture and developing skill in understanding and responding to those cultural differences.
  - *Course Description: Theory and concepts in the field of intercultural communication.*
- **COM 203: Public Speaking, Fall 2022, Spring 2023, Summer 2023(Online, Asynchronous/ FtoF), Fall 2023**
  - Worked with 25 students for each session.

- Built rapport with students to reduce communication apprehension in public speaking.
- Developed students' skills and confidence in presenting informative and persuasive speeches.
- *Course Description: Principles, practice and criticism of public speaking. Training in speeches of social and technical interest designed to teach students to develop and illustrate ideas and information. Emphasis on public speaking that informs and persuades audiences.*
- **COM 315: Interpersonal Communication, Fall 2022, Spring 2023, Fall 2023**
  - Mass lecture (max. 140)
  - Developed students' skill and understanding in interpersonal communication
  - *Course Description: Theory and practice of basic principles of interpersonal communication*

#### **Hullabaloo Instructor**

Student Success Center, Texas A&M University

- **FYEX 101: Texas A&M's first-year experience course., Fall 2023**
  - A lecture for first-year college students
  - *Course Description: Participation in a Hullabaloo U section equips first-year students to achieve academic and personal goals, take advantage of campus resources, develop community and a sense of belonging, and contribute to our Aggie community*

2021-2022

#### **Adjunct faculty**

Communication & Information Sciences, University of Alabama

- **COM 465: Intercultural Communication, Fall 2021.**
  - Helped students to understand more about themselves as cultural beings and how their cultures influence their lives.
  - Developed students' ability to Examine the relationship between culture and communication.
  - Lead students to Identifying and exploring some of the challenges inherent in communication between people from different culture and developing skill in understanding and responding to those cultural differences.
  - *Course Description: Theory and concepts in the field of intercultural communication.*

**Graduate Assistant**

Critical Language Center (CLC), University of Alabama

Language Trainer

- Helped students to practice the Korean language.
- Showed examples of Korean dialogue and cultural experiences

Project Group for Promoting and Developing CLC program.

- Developed class materials for language trainers.
- Planned cultural events for the upcoming semester.
- Reviewed and updated the CLC website.
- Making a new brochure of the online language program.

2020 – 2021

**Academic Tutor**

Bill Battle Academic Center (Student Athlete Center of University of Alabama)

Tutored and Advised student athletes who were taking communication classes and who needed academic advice and support.

2017 – 2020

**Research Assistant**

Communication & Information Sciences, University of Alabama

Assisted: Dr. Peter Jensen, Dr. Mary Meares, and Dr. Nancy Brinson

- Collected data for the school segregation research
- Wrote a bibliography of ad blocking and online dating research
- Did a research project about diversity statements at the websites of top Fortune companies.

**Teaching Assistant**

Communication & Information Sciences, University of Alabama

- **COM 123: Public Speaking (Performance Lab), Spring 2020, Summer 2020 (Cancelled due to COVID)**
  - Worked with 25 students.
  - Built rapport with students to reduce communication apprehension in public speaking.
  - Developed students' skills and confidence in presenting informative and persuasive speeches.
  - *Course Description: Theory and practice of basic principles of public speaking with an emphasis on the compositional and presentational aspects of communication in formal speaking situations. The performance lab pays attention to the practice of actual speeches.*
- **COM 220: Interpersonal Communication (Cancelled due to COVID), Fall 2021.**
  - Participated in weekly meeting to develop the class

- Developed students' skill and understanding in interpersonal communication
- *Course Description Theory and practice of basic principles of interpersonal communication*

2014 – 2016      **Research / Teaching Assistant**

Department of Communication, University of Louisiana at Monroe

Assisted: Dr. Kioh Kim / Dr. Mara Loeb

- Assisted international students who came to the U.S. through an exchange program by providing support and guidance.

## **ADDITIONAL TEACHING EXPERIENCE**

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### **Guest Speaker, Texas A&M University**

- *Hear from Peers: Navigating AI in the Classroom:* Shared personal experiences and perspectives on using AI for preparing classes and the morality of using AI (March 2024).

### **Guest Lecturing, University of Alabama**

- *Close Relationship and Culture* (COM 101): Explained the benefits and challenges of intercultural relationship (March, 2022)
- *International Public Relations* (APR 426): Introduced Korean media and explained its success in the global setting (October, 2021)
- *Introduction to Interpersonal Communication.* Interpersonal Communication (COM220): Explained the concept of interpersonal communication and introduced the definition of interpersonal communication (August, 2021)
- *Literature Search.* Human Communication Research (COM300): Explained the concept of literature search and ways of searching literatures for planning a research project. (February, 2021)
- *Digital Media and Polarization.* News Analysis (JCM 448): Described current trends in digital media and the effect of the trend. (October, 2020)
- *Culture and Emotion,* Interpersonal Communication (COM 220): Explained variation in the expression of emotions in different cultures and the importance of understanding cultural differences in interpersonal communication. (March 2020)

- *News Covers in Different Country and Social Identity Theory*, News Analysis (JCM 448).: Explained social identity theory and how the theory works in news reports. (March 2020)
- *Effective Interviews*, News Analysis (JCM 448).: Described interview discipline, attitude, and process and let students practice an individual interview. (September 2019)
- *Diversity in Organizations*, Organizational Communication (COM 350).: Explained the importance of diverse environments in organizations and discussed better ways of encouraging a constructive multicultural environment. (September 2019)
- *Mindful Listening*, Interpersonal Communication (COM 220).: Explained the basic ideas of mindful listening and the importance of considering culture for effective listening. (September 2019)
- *Pop Culture*, Intercultural Communication (COM 565).: Presented individual research about reaction videos and discussed the role of media in the global era. (October 2019)

## Research Program

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My research focuses on **intercultural communication** paying attention to international sojourners' identity transformation while they adjust to new culture and the role of media during this process.

## DISSERTATION

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- Kim, E. (2022). *East Asian International Sojourners' Identity Management in the Host Country* (Doctoral dissertation, University of Alabama Libraries).

## SCHOLARLY AWARD

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2017      **2nd Top Student paper**, Southern States Communication Association (SSCA)

## PUBLICATION

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- Kim, E.**, & Meares, M. (2024). Between two worlds: East Asian sojourners' negotiation of identity in the United States. *Journal of International and Intercultural Communication*, 17(2), 191-210, <https://doi.org/10.1080/17513057.2024.2326034>
- Xu, Q., **Kim, E.**, & Guo, S. (2024). Digital selves: A cross-cultural examination of athlete social media self-presentation during the 2020 Tokyo Olympics. *International Review for the Sociology of Sport*, <https://doi.org/10.1177/10126902231224438>
- Xu, Q., Guo, S., & **Kim, E.** (2022). #Selfies with a mask on: Comparing self-presentation of athletes from the U.S. and China in the 2020 Tokyo Olympics. *Communication & Sports*. <https://doi.org/10.1177/21674795221113307>

## CONFERENCE PRESENTATIONS

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### Research in Progress

- Opayemi, O., Buck, M., & **Kim, E.** (Under review). A Contrapuntal Analysis of Infant Feeding Method Discourse During the 2022 Formula Shortage Crisis in the United States.

### Peer-Reviewed Papers and Panel Presentations:

- Lee, Y., Hester, S., Han, M., & **Kim, E.** (November 2023). Negotiating Authenticity: Koreans' performance of identity in the U.S. Panelist at *National Communication Association (NCA), Korean American Communication Division, National Harbor, MD, USA*.
- Kim, E.**, & Meares, M (May, 2023). Negotiating Authenticity: East Asian Sojourners' Identity Performance in the United States. Paper accepted for presentation as a In-Person Individual Submission, *the 73rd Annual International Communication Association (ICA), Ontario, Canada*
- Xu, Q., **Kim, E.**, & Guo, S. (November, 2022). Comparing social media self-presentation of athletes from China, South Korea and the U.S. in the 2020 Tokyo Olympics. Paper presented at *National Communication Association (NCA), Communication and Sports Division, New Orleans, LA, USA*

- Mearns, M., & **Kim, E** (June, 2022). Technology as a tool for increasing intercultural sensitivity during the pandemic. *The 27<sup>th</sup> International Conference of the International Association for Intercultural Communication (IAICS), OH, USA.*
- Xu, Q., Guo, S., & **Kim, E.** (May, 2022). #Selfies with a mask on: Comparing self-presentations of athletes from the U.S. and China during the 2020 Tokyo Olympic games. *International Communication Association (ICA), Paris, France*
- Kim, E. (November 2021). East Asian international sojourners' identity management. Paper presented at *National Communication Association (NCA), Research in Progress Division, Seattle, WA, USA.*
- Deavours, D., **Kim, E.**, Lazenby, B., & White, L. (November 2021). Importance of supportive communication for female doctoral students. Panelist at *National Communication Association (NCA), Student Section Division, Seattle, WA, USA.*
- Mearns, M., & **Kim, E** (April, 2021). Corporate framing of diversity: An analysis of top Fortune company websites. *Paper presented at Southern States Communication Association (SSCA), Transited to Virtual Conference.*
- Lindner, A. E., Acheme, D., Seay, A. E., & **Kim, E.** (November, 2020) Revealing foreign identity or not? International instructors' dilemmas. Panelist at *National Communication Association (NCA). Transited to Virtual Conference.*
- Mearns, M., & **Kim, E** (June, 2020). Corporate framing of diversity: An analysis of top Fortune company websites. Proposal accepted at *Twentieth International Conference on Diversity in Organizations, Communities & Nations, Milan, Italy.* (Conference canceled)
- Kim, E.** (November 2019). College students' use and perception in home remedies and culture. Paper presented at *National Communication Association (NCA), Student Paper Division, Baltimore, MD, USA*
- Kim, E.** (November 2019). How people recognize cultural differences: Analyzing YouTube reaction videos. Paper presented at *National Communication Association (NCA), Intercultural Communication Division, Baltimore, MD, USA*
- Kim, E.** (April 2019). Hey! I love K-POP, can we be friends?. Paper presented at *Southern States Communication Association (SSCA), Intercultural Communication Division Montgomery, AL, USA*
- Wang, X, **Kim, E,** & Johnson, C. (February 2019). Benefits and challenges for popular media and intercultural learning. Panelist at *10<sup>th</sup> Annual Discerning Diversity*

*Voices Symposium, The University of Alabama, College of Communication and Information Science, Tuscaloosa, AL, USA*

**Kim, E.** (February 2019). Doubting multiracial individual's identity: The first Filipino Victoria Secret angel. Paper presented at *10<sup>th</sup> Annual Discerning Diversity Voices Symposium, The University of Alabama, College of Communication and Information Science, Tuscaloosa, AL, USA*

**Kim, E.** (April 2018). Preconceptions of culture: Poison or medicine for a cross-cultural relationship? Paper presented at *Southern States Communication Association (SSCA), Intercultural Communication Division, Nashville, TN, USA*  
**\*Second place student paper award**

### **Poster Presentations:**

Xu, Q., Guo, S. & **Kim, E.** Comparing self-presentations of athletes from the U.S. and China during the 2020 Tokyo summer Olympic games. Paper accepted by *72<sup>nd</sup> Annual International Communication Association (ICA), One World, One Network, Paris, France*

**Kim, E.** (April 2020). Trying my best to be healthy: International sojourners' health plan in the host country. Paper presented at *10<sup>th</sup> Annual Discerning Diversity Voices Symposium, The University of Alabama, College of Communication and Information Science, Tuscaloosa, AL, USA*

**Kim, E.** (April 2018). International students' use of online dating application. Paper presented at *10<sup>th</sup> Annual Discerning Diversity Voices Symposium, The University of Alabama, College of Communication and Information Science, Tuscaloosa, AL, USA*

Guo, S. & **Kim, E.** (November 2018). How do individuals think of in-groups and out-groups: Individualism-collectivism matters. Paper presented at *National Communication Association (NCA), Relationships, Communities, and Shared Experiences, Salt Lake City, UT, US.*

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## **SERVICE**

Reviewer (April, 2023) Korean American Communication Association AEJMC Convention extended abstract paper submission (Intercultural Communication Division)

Reviewer (December, 2022) International Communication Association 73<sup>rd</sup> Annual Conference, individual paper submission



Volunteer (October, 2022) Texas Conference on Student Success (TXCSS), Texas A&M University

Reviewer (September, 2022) Southern States Communication Association 93<sup>rd</sup> Convention individual paper submission (Intercultural communication Division)

Reviewer (April, 2022) Korean American Communication Association AEJMC Convention extended abstract paper submission (Intercultural Communication Division)

Reviewer (April, 2022). National Communication Association 108<sup>th</sup> Convention individual paper submission (Student Division)

Judge (April, 2021). 2022 Undergraduate Research and Create Activity Conference. University of Alabama

Reviewer (April, 2021). National Communication Association 107<sup>th</sup> Convention individual paper submission (Applied Communication Division)

Reviewer (April, 2021). National Communication Association 107<sup>th</sup> Convention individual paper submission (Asian/ Pacific American Caucus)

Reviewer (April, 2021). National Communication Association 107<sup>th</sup> Convention individual paper submission (Interpersonal Communication Division)

Judge (March, 2021). 2021 Undergraduate Research and Create Activity Conference. University of Alabama

Judge (March, 2019). 2019 Undergraduate Research and Create Activity Conference. University of Alabama

Volunteer (November, 2018) National Communication Association 104<sup>th</sup> Annual Convention.

## **PROFESSIONAL EXPERIENCE**

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May 2012 – May 2013    **English Instructor**

Private academy in Korea

- Taught ESL (English as a Second Language) courses for Middle school and High school Korean students; built English test strategy for young adults

## **Certifications and Software**

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Certification	2023	<b>ACUE Teaching excellence training A.I Training</b>	Texas A&M university
	2018	<b>Certificate in University Teaching</b>	University of Alabama
Software		<b>NVIVO, Microsoft, Adobe Photoshop, Adobe Acrobat, Zoom, Panopto, Blackboard</b>	
Language		<b>Korean, English</b>	